

Traditional Fax vs. Online Fax Cost Analysis

Case 1

You send 2 faxes a day and receive 2 faxes a day, there is an average of 20 business days a month and the faxes are 2 pages long. You print the faxes you send and receive; your local phone line cost \$45 a month and you send \$5 worth of long distance faxes a month.

| <u>Fax Cost:</u> | | |
|---|----------------------|----------------------|
| Faxing cost per month | Traditional | Online |
| Fax Line | \$45.00 | \$0.00 |
| Long Distance Charges | \$5.00 | \$0.00 |
| Online Fax Service (300 pages a month) | \$0.00 | \$10.95 |
| Printing cost \$0.06 per page (toner/paper) | 160 x \$0.06= \$9.60 | 160 x \$0.06= \$9.60 |
| Total Costs | \$59.60 | \$20.55 |
| Cost Per Page | \$0.37 | \$0.17 |
| Cost per year | \$715.20 | \$246.60 |

You could save \$468 a year minimum, even more savings since you do not need to print incoming faxes since they are all in your e-mail!

Case 2

You send 1 fax a month and receive none, you print the fax you send, there is an average of 20 business days a week and the fax is 2 pages long. Your local phone line cost \$45 a month.

| <u>Fax Cost:</u> | | |
|---|--------------------|--------------------|
| Faxing cost per month | Traditional | Online |
| Fax Line | \$45.00 | \$0.00 |
| Long Distance Charges | \$0.00 | \$0.00 |
| Online Fax Service (300 pages a month) | \$0.00 | \$10.95 |
| Printing cost \$0.06 per page (toner/paper) | 2 x \$0.06= \$0.12 | 2 x \$0.06= \$0.12 |
| Total Costs | \$45.12 | \$11.07 |
| Cost Per Page | \$22.56 | \$5.54 |
| Cost per year | \$541.44 | \$132.84 |

You could save \$408 a year minimum, even more savings since you do not need to print incoming faxes since they are all in your e-mail!